

## Queens Centers for Progress

# Evening of Fine Food

Tuesday - March 3, 2020 Terrace on the Park





An Evening of Fine Food provides an informal networking setting for people from the Queens Business community to socialize as they sample the gourmet delicacies provided by Queens' restaurants and chefs. The event benefits over 1,200 individuals challenged by mild to severe developmental disabilities.

At this event, we have many Queens eateries in attendance and we pay tribute to "Chefs of the Year" – individuals who are recognized for their ongoing support, dedication and service to the communities in which they live and work, and support QCP's mission to provide person-centered services and supports to children and adults who have developmental disabilities.

Queens Centers for Progress has provided programs and services to people with developmental disabilities for seventy years. From providing educational and therapeutic services to a small group of children, QCP has grown to become a major provider of services for people with developmental disabilities in Queens County and the New York metropolitan area.

The primary source of funding for Evening of Fine Food is from corporate sponsors, whose support is paramount in insuring the success of our event. Funds raised from this special event enables us to continue to do what we do best – provide quality services and supports to children and adults who have developmental disabilities.



	Golden Delight Sponsor	Silver Spatula Sponsor	Bronze Grill Sponsor	Casino Sponsor	Selfie Booth Sponsor
Cost:	\$7,500	\$5,000	\$3,000	\$2,500	\$2,000
Ad	Full color, full page ad in Queens Courier & logo on cover page of pullout section	Full color, <b>full page</b> ad in <i>Queens Courier</i>	Full color, half page ad in Queens Courier	Full color, half page ad in Queens Courier	Full color, <b>quarter</b> page ad in <i>Queens</i> Courier
Tickets	20 tickets (two tables of 10 with VIP seating, early entry to event.) Please contact us for additional seating purposes	10 tickets (one table of 10 with VIP seating, early entry to event.) Please contact us for additional seating purposes	6 tickets (seating in communal VIP seating area, early entry to event.)	4 tickets (early entry to event)	2 tickets (early entry to event)
Event Signage	Yes	Yes	Yes	Logo & sign displayed at casino table	Logo displayed on photo booth pictures & sign displayed at booth
Mention in press releases, advertising and event website	Yes	Yes (on event website only)	n/a	n/a	n/a
Social media advertising (Facebook, Twitter, Instagram)	Yes	Yes	Yes	Yes	Yes
Professional commercial video production	Yes	Yes	Yes	n/a	n/a
Special commemorative plaque	Yes (by request)	Yes (by request)	Yes (by request)	n/a	n/a



# Golden Delight Sponsor

- Company logo on cover of Queens Courier pullout section
- Full Color, Full Page Ad (8.75"w X 11.5"h) in Queens Courier pullout section
- 20 tickets (two tables of 10 with VIP Seating) and early entry into the event
- Company mentioned in all press releases, advertising, event website and all QCP social media platforms (Facebook, Twitter, Instagram)
- Sponsorship sign displayed at Evening of Fine Food event
- Special Commemorative Plaque (available by request)
- Professional Commercial Video Production





## Silver Spatula Sponsor

- Full Color, Full Page Ad (8.75"w X 11.5"h) in Queens Courier pullout section
- 10 tickets (one table of 10 with VIP Seating) and early entry into the event
- Company mentioned on event website and all QCP social media platforms (Facebook, Twitter, Instagram)
- Sponsorship sign displayed at Evening of Fine Food event
- Special Commemorative Plaque (available by request)
- Professional Commercial Video Production





# Bronze Grill Sponsor

- Full Color, Half Page Ad (8.75"w X 5.6875"h) in Queens Courier pullout section
- 6 tickets (seating in communal VIP seating area) and early entry into the event
- Company mentioned on all QCP social media platforms (Facebook, Twitter, Instagram)
- Sponsorship sign displayed at Evening of Fine Food event
- Special Commemorative Plaque (available by request)
- Professional Commercial Video Production





## Casino Sponsor

- Full Color, Half Page Ad (8.75"w X 5.6875"h) in Queens Courier pullout section
- 4 tickets and early entry into the event
- Company mentioned on all QCP social media platforms (Facebook, Twitter, Instagram)
- Sponsorship sign and logo displayed at casino table





# Selfie Booth Sponsor

- Full Color, Quarter Page Ad (4.313"w X 5.6875"h) in Queens Courier pullout section
- 2 tickets and early entry into the event
- Company mentioned on all QCP social media platforms (Facebook, Twitter, Instagram)
- Company logo placed on photo booth pictures and sponsorship sign displayed at selfie booth location



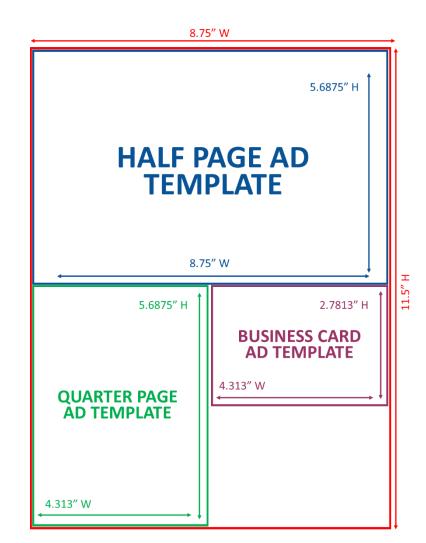


#### **INDIVIDUAL TICKETS:**

- Three (3) Hours of Continuous Food and Drinks: \$135.00/pp

#### **JOURNAL ADS:**

- Full Color, Full Page Ad: \$1,000.00\* (8.75" w X 11.5"h)
- Full Color, Half Page Ad: \$600.00\* (8.75"w X 5.6875"h)
- Full Color, 1/4 Page Ad: \$400.00\* (4.313"w X 5.6875"h)
- Full Color, Business Card Ad: \$250.00\* (4.313"w X 2.7813"h)
  - \*QCP discounted rate vs. newspaper published rate. Save <u>up to</u> 66% on Evening of Fine Food journal ads!





Services for People with Developmental Disabilities

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